

2020-21

ANNUAL REPORT TO THE COMMUNITY

BY JC MORGAN, DIRECTOR



Five years ago, the library made a commitment to the community in the form of a long range plan.

The plan included many initiatives gained from conversations with leaders and members of our community. We were delighted by the amount and quality of the feedback we received. We knew the plan would be difficult, but we stuck to it. At the end of that five-year period, we now see so many of the things we've accomplished.

Improving our Collection

The library seeks to continually improve the quality of its overall collection by expanding it to meet the changing needs of the community. One such area where we have seen tremendous growth is in our collection of eMaterials. More and more patrons have enjoyed the digital collection. There was a 15% growth in checkouts in the 2020-21 fiscal year, with nearly 201,000 eMaterials checked out.

Kindergarten Readiness

We made significant strides in our mission to improve kindergarten readiness in the county. In addition to weekly story times that focus on establishing early literacy skills, we have launched county-wide programs such as 1,000 Books Before Kindergarten and Dolly Parton's Imagination Library. The former celebrated its 5-year anniversary in May. Over 500 children have enrolled in the program, collectively reading 172,400 books.

Establishing New Roots

It is now easier to access the library than ever before. Library Express locations in Melbourne and Silver Grove allow for quick pick up of holds and return of library items. Our Alexandria Branch opened in January 2018, making library services truly available county-wide. The limited-services branch offers a smaller but more focused collection, meeting and study rooms, laptops, printing and more.

Navigating the Pandemic

The COVID-19 pandemic has proven that a strong community relies on people acting together for the good of all in the community. This can be seen first-hand with our participation in Coverings for Kids, an initiative to donate masks for students and school

faculty. Thanks to our community's generosity, we collected 24,467 masks for Campbell County schools.

Community Outreach

Expanding the library's reach goes well beyond our physical locations. Outreach visits in the county include childcare centers, farmers markets, resource fairs, after-school programs and local parks. When the pandemic temporarily halted such visits, we found new ways to reach community members of all ages. We delivered over 830 gifts to childcare centers this past winter that included a book, craft, stickers and library information. We took steps to help protect some of our most vulnerable patrons by expanding our popular home delivery service to allow for contact-free delivery by mail for those who are homebound.

Embracing Technology

We've embraced technology in new ways over the last five years. We added outdoor digital marquee to help keep people informed of library programs and services. We introduced Beanstack, an app that tracks your reading, to allow easier (and eco-friendly) access to some of our most popular programs like Summer Reading and 1,000 Books Before Kindergarten. Patrons can now receive training both at the



library and from home with our technology training service.

Supporting Students & Educators

Our commitment to students and educators is strong. Book Care Packages allow students to obtain librarian-selected books and audio materials to help them with homework and research topics. Educators can also request items for use in their classrooms. Study rooms and computers are available to assist with

studying, tutoring or working on a group project. We subscribe to numerous online services that give access to online practice tests for Advanced Placement and college entrance exams.

The Next 5-years

All of us here at the library are proud of the work put into meeting your ideas for a better library system. Soon, we'll be forming another plan and, again, asking for your help in crafting it. We want to be the best library we can for you. Our community deserves it.

BOARD OF TRUSTEES

Tracy Smith/President
 Jessica Schweitzer/Vice President
 Jonathan Cullick/Treasurer
 Maggie Brown/Secretary
 Kelley Raleigh/Trustee

REPORT FOR FISCAL YEAR 2020-21 & BUDGET FOR 2021-22

Numbers below are current for FY20-21 and FY21-22.

2020-21 ACTUAL BUDGET INCOME

INCOME		EXPENDITURES	
Donations	\$49,330	Capital	\$288,275
Fees & Services	\$10,315	Collection	\$620,720
Grants & State Aid	\$158,893	Operating	\$994,526
Misc. Income	\$25,990	Personnel	\$3,299,976
Taxes	\$5,289,960		
Total Income	\$5,534,488	Total Expense	\$5,203,497

2021-22 ESTIMATED BUDGET INCOME

INCOME		EXPENDITURES	
Donations	\$31,000	Capital	\$115,750
Fees & Services	\$7,000	Collection	\$650,000
Grants & State Aid	\$37,000	Operating	\$1,082,205
Misc. Income	\$181,355	Personnel	\$3,550,400
Taxes	\$5,142,000		
Total Income	\$5,398,355	Total Expense	\$5,398,355